



## Press Release

### IBAC's New Look Builds on 35-Year Pedigree

*Keeping business flying around the world*

**Geneva, May 24, 2016:** The International Business Aviation Council (IBAC), the global voice of business aviation since 1981, is proud to announce the launch of its new logo and revitalized brand identity. This new look is a reflection of IBAC as a dynamic organization serving its 14 member associations from around the world.

“IBAC is driving exciting developments to support the needs of a growing business aviation community,” said Kurt Edwards, Director General, during the unveiling at EBACE in Geneva. “The new look and website reflect the dynamic nature of business aviation and represent IBAC’s steadfast commitment to the industry and its members over the last 35 years.”

IBAC will continue to build on its record of quality and success as it advocates on behalf of business aviation around the world and provides premier programmes for the sector, including the International Standards for Business Aviation Operations and Handling (IS-BAO and IS-BAH).

EBACE participants are invited to visit the IBAC stand (no. B031) to learn more about its accomplishments and how IBAC can help.

###

#### *About IBAC:*

*The International Business Aviation Council is a federation of 14 national and regional business aviation associations from around the world, with permanent Observer Status with ICAO. IBAC manages the IS-BAO and IS-BAH safety standards.*

